



# **ARK36 AIFLNP V.C.I.C. LTD**

## **("ARK36")**

### **COOKIE POLICY**

Last updated 04-08-2020

Our website [www.ark36.com](http://www.ark36.com) and any subdomains (hereinafter collectively referred to as the “Site”) uses cookies to distinguish you from other users of the Site. It helps us improve our Site and ensure that we provide you with the best possible browsing experience. We are also committed to safeguarding your personal data and privacy in accordance with ARK36’s Privacy Policy. By browsing our Site, you are accepting and consenting to the terms in this Cookie Policy (the “Policy”) of ARK36.

### **A quick intro to cookies**

A cookie is a small text file that websites store on your browser or computer or mobile device when you first visit that website, if you agree. Cookies contain information that is transferred to your computer’s or mobile drive. Cookies help the website recognise your device the next time you visit. Websites can also use cookies to analyse your behaviour in order to improve user experience. Cookies are not used to identify you simply by visiting websites. Rather, cookies allow websites (and the companies behind those websites) to understand the most relevant content to you so that more of that content is provided to you.

### **Can cookies be controlled?**

All websites including ours must inform you that it uses cookies. Pop-ups on your first visit to a website will allow you to control the cookies of that website and read more about them, normally contained in a policy such as this. There is no obligation on you to accept the cookies but by turning them off or deleting them, websites including ours may not perform in the way they were designed and you will not receive the level of browsing experience that was intended. All cookies can be controlled at any time via your website settings.

### **What cookies do we use?**

- **Strictly necessary cookies.** Cookies that are required for the basic operation of our Site. For example, cookies that enable you to log into secure areas of our Site or provide e-billing services. Without these, the Site will simply not function in the way it was designed to.
- **Functionality cookies.** Cookies that remember ‘you’ and enables us to personalise our content for you so that we can for example greet you by name, remember your choice of language or region.
- **Performance cookies.** Cookies that allow us to recognise and count the number of visitors and see how visitors move around the Site when using it. We use the information from these cookies (anonymously) to improve the way our Site works by ensuring for example users are able to find what they are looking for easily.
- **Targeting or marketing cookies.** Cookies that track your visits across our Site and others including links that you have followed. These cookies allow us to make our Site more appealing to you by the use of display ads.

### **Need more information?**

Our Privacy Policy explains the type of information we collect via cookies along with other useful information about your privacy including other types of data we collect from you and how and why we use your data.

To find out more about cookies in general and how they are used visit [www.allaboutcookies.org](http://www.allaboutcookies.org) or <http://www.aboutcookies.org/>. If you want to speak to us about this Policy, please contact us at [legal@ark36.com](mailto:legal@ark36.com).